CSR Report: Empowering Education Through Open-Air Classes

Corporate Social Responsibility (CSR) Report

Initiative: Open-Air Class – Supporting Teacher Salaries **Collaborating Partner:** Rotary Club Greater Bhiwadi **Implementing Organization:** OSHI Foundation

Location: Bhiwadi, Rajasthan **Year of Association:** 2023 & 2024

Leadership: Rotary Club Presidents Atul Bhardwaj (2023) & Jai Prakash Sharma (2024)

Introduction

Education is the cornerstone of societal progress, and every child, regardless of their socio-economic background, deserves access to quality learning opportunities. Recognizing this, **Rotary Club Greater Bhiwadi** partnered with **OSHI Foundation** to support the salaries of teachers conducting **open-air classes at three different locations** in Bhiwadi.

This transformational CSR initiative aimed to bridge the educational gap for underprivileged children living in slums and labor colonies by ensuring they receive structured and continuous education. The support provided by Rotary Club Greater Bhiwadi has been instrumental in strengthening OSHI Foundation's mission of "Education for All."

Objectives of the Initiative

- **Ensuring Uninterrupted Learning** Funding teacher salaries to provide **consistent education** to children in underserved areas.
- **✓ Encouraging Literacy & Basic Education** Empowering children with **foundational skills** in reading, writing, and arithmetic.
- **✓ Enhancing Community Development** Promoting **awareness** about the importance of education among slum dwellers.
- **Supporting Sustainable Teaching Practices** − Creating a **long-term model** for education in marginalized communities.

Implementation Process

- **♦ Teacher Recruitment & Support:** The Rotary Club's CSR funds were allocated to **sustain the salaries of dedicated teachers** across three open-air classroom locations.
- **Structured Learning:** Children were provided **daily lessons** covering subjects like Hindi, English, Mathematics, and General Awareness.
- **♦ Student Engagement:** Interactive activities, storytelling, and creative exercises were incorporated to **enhance learning outcomes**.

♦ Monitoring & Feedback: Regular assessments and feedback mechanisms were introduced to **track student progress** and improve teaching strategies.

Impact & Achievements

- ★ Three open-air classrooms successfully operated, catering to hundreds of children from slum areas.
- **Quality education provided to marginalized students**, ensuring continuity in learning.
- ★ Improved literacy rates, with students showing significant progress in basic reading and writing skills.
- ★ Greater parental involvement, encouraging families to value and support their children's education.
- **★** Contribution to Sustainable Development Goals (SDGs):
 - **SDG 4:** Quality Education
 - **SDG 10:** Reduced Inequality
 - **SDG 17:** Partnerships for the Goals

Conclusion & Future Vision

The CSR contribution by Rotary Club Greater Bhiwadi has been a game-changer in shaping young minds and fostering educational equality. By ensuring consistent teacher salaries, they have empowered the educators who are at the heart of community transformation.

Moving forward, Rotary Club and OSHI Foundation envision expanding the open-air class initiative, increasing the number of students, and enhancing teaching resources. This partnership exemplifies the power of corporate-social collaboration in creating a brighter, educated future for underprivileged children in Bhiwadi.



